

Message Text

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ACTION AF-06

INFO OCT-01 ISO-00 EB-07 COME-00 ABF-01 /015 W

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P 131535Z JUN 75

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC PRIORITY 9739

INFO AMCONSUL IBADAN

AMCONSUL KADUNA

UNCLAS LAGOS 05567

E.O. 11652: N/A

TAGS: AFSP NI

SUBJECT: FY 1977 COMMERCIAL BUDGET REQUEST

REF: STATE 125009,

1. FOR FY 77 WE EXPECT ECONOMIC/COMMERCIAL COMPLEMENT AT EMBASSY
LAGOS WILL BE 7 FSOS, 3 FSSS, AND 5 FSLs: AT CONSULATE KADUNA
1 FSO AND 1 FSL: AND AT CONSULATE IBADAN 1 FSO AND 1 FSL. ON
ASSUMPTION AVERAGE WORK YEAR AVERAGES 204 DAYS, ECONOMIC/COMMERCIAL
MAN DAYS AVAILABLE AT EMBASSY, IBADAN AND KADUNA WOULD BE: FSO,
1836: FSS, 612: FLS 1020.

2. FOLLOWING ARE BEST ESTIMATES FOR FY 77 OF ECONOMIC/COMMERCIAL
REQUIREMENTS IN FIVE CATEGORIES OF REPRESENTATION, TRAVEL, CONTRACT
SERVICES, COMMERCIAL LIBRARY AND COMMERCIAL NEWSLETTER. GENERALLY,
USING COUNTRY COMMERCIAL PROGRAM FY 76 FIGURES AS A BASE, WE
ESTIMATE THAT TO MAINTAIN A COMPARABLE LEVEL OF ACTIVITY IN FY 77
WILL REQUIRE A 25 PERCENT INCREASE IN FUNDING.

A. REPRESENTATION: WITH DOLS 5900 REQUESTED IN FY 76, WE
ESTIMATE A NEED FOR DOLS 7400 IN FY 77.

B. TRAVEL: FOR FY 76 WE ESTIMATED TRAVEL EXPENSES IN
NIGERIA AT DOLS 6900, AND WILL REQUIRE DOLS 8650 IN FY 77.

C. CONTRACT SERVICES: IT IS DIFFICULT TO PROJECT REQUIRE-
MENTS FOR OR AVAILABILITY OF FUNDS FOR ECONOMIC/COMMERCIAL CONTRACT
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SERVICES IN FY 77, BUT IN MISSION DISCUSSION OF COUNTRY COMMERCIAL

PROGRAM WITH STATE/COMMERCE REPRESENTATIVES, POSTS LIMITED FACILITIES FOR CONDUCTING MARKET RESEARCH WERE NOTED AND POSSIBILITY OF CONTRACTING FOR MARKET RESEARCH WAS SUGGESTED. EXPENDITURES FOR THAT PURPOSE WOULD REPRESENT NEW CLAIM ON POST FINANCIAL RESOURCES, BUT WE ARE NOT ABLE NOW TO ESTIMATE WHAT AMOUNT WOULD BE REQUIRED.

D. COMMERCIAL LIBRARIES: WE ESTIMATE FUNDS REQUIRED FOR CONTINUATION OF COMMERCIAL LIBRARY FACILITIES AT CURRENT LEVELS FOR FY 77 WOULD BE APPROXIMATELY DOLS 3250. AS WE HAVE NOTED BEFORE THIS AMOUNT ESSENTIALLY REPRESENTS THE COSTS OF PROCURING PUBLICATIONS. IT DOES NOT ALLOW FOR INCREASES IN PUBLICATIONS PROCURED, NOR FOR SPACE AND STAFF CHANGES REQUIRED TO EITHER EXPAND AND/OR UP-GRADE THE CURRENT LEVEL OF COMMERCIAL LIBRARY FACILITIES AND ACTIVITIES. WE WOULD THEREFORE LIKE TO INCREASE THIS FIGURE TO DOLS 4200.

E. COMMERCIAL NEWSLETTER: WE HAVE UP-GRADED BOTH THE CONTENT AND FORMAT OF THE COMMERCIAL NEWSLETTER. WE NOW CONTEMPLATE AN EXPANSION IN ITS DISTRIBUTION WITHIN NIGERIA. ANTICIPATING THEREFORE THAT OUR EXPENDITURES IN FY 77 WILL BE AT LEAST DOLS 2000, AND IF THE EMBASSY SHOULD HAVE TO PAY PRINTING COSTS (NOW LARGEY ABSORBED BY USIS) THIS FIGURE WILL RISE CONSIDERABLY.

3. COMMENT: IN THESE ESTIMATES OF REQUIREMENTS FOR FY 77, WE HAVE NOT ATTEMPTED TO ALLOCATE FINANCIAL OR HUMAN RESOURCES TO WHAT WILL BE THE MAJOR USG TRADE PROMOTION EVENT IN NIGERIA IN THE FISCAL YEAR, I.E. PARTICIPATION IN THE LAGOS INTERNATIONAL TRADE FAIR.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975LAGOS05567
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750207-0214
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750653/aaaabwch.tel
Line Count: 90
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 125009
Review Action: RELEASED, APPROVED
Review Authority: greenet
Review Comment: n/a
Review Content Flags:
Review Date: 17 JAN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <17 JAN 2003 by PhilliR0>; APPROVED <12 FEB 2004 by greenet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY 1977 COMMERCIAL BUDGET REQUEST
TAGS: AFSP, NI
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006